

Inter-govt panel report warns of deadly heat waves in India

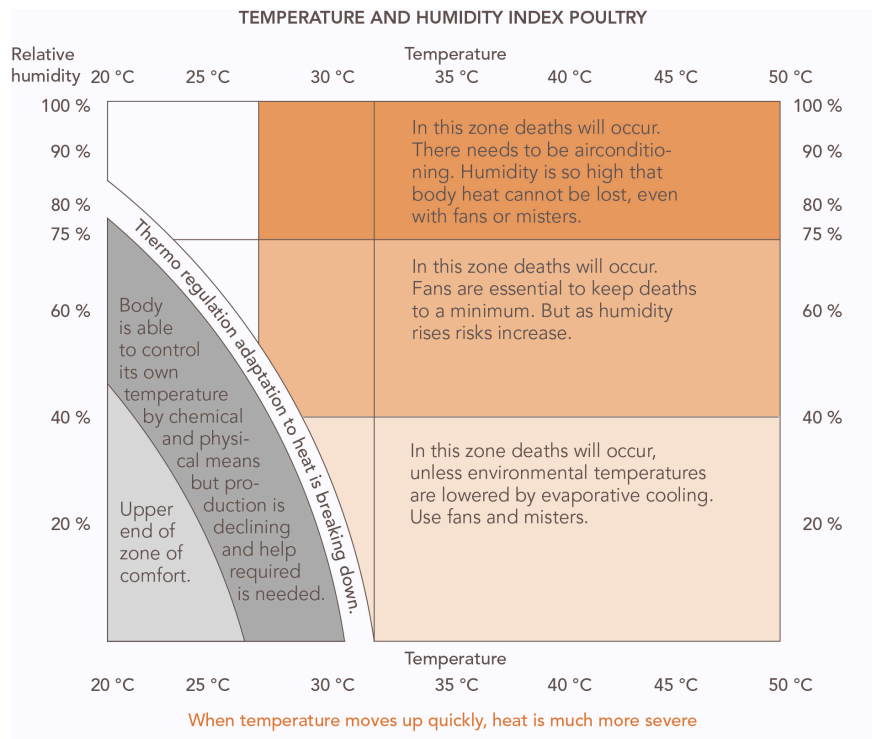
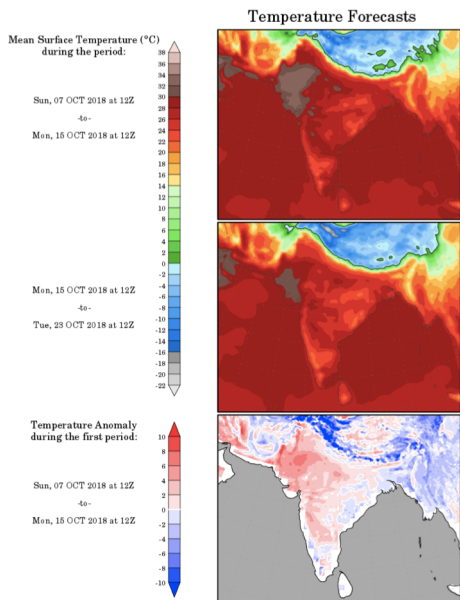
Times of India 8th October 2018

NON-SEASONAL HEAT WAVE ALERT !!!!!!!

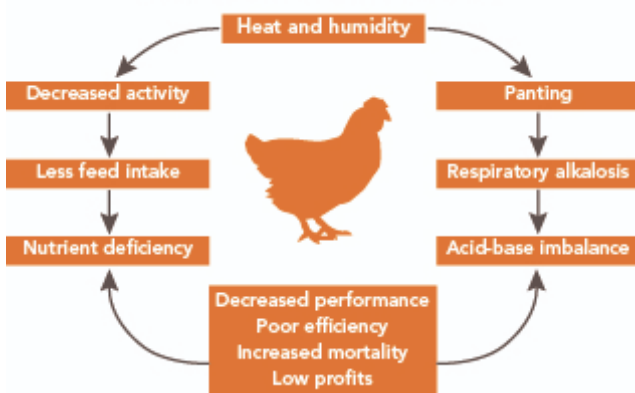
- Transition from Monsoon leads to hot weather in this season.
- Water supplementation with Betalife is an effective measure to control heat stress.
- As water consumption increases the product is efficiently delivered to the birds, products in feed are not as effective.

Betalife

Fortified with Vitamin C, Organic minerals, Menthol & Dextrose



Response of chicken to heat stress



NEED TO TACKLE HEAT STRESS FAST ????
FEED BETALIFE
2LITRES PER 1000 LITRES OF WATER
KEEP PRODUCT IN WATER FROM 9 AM TO 4 PM

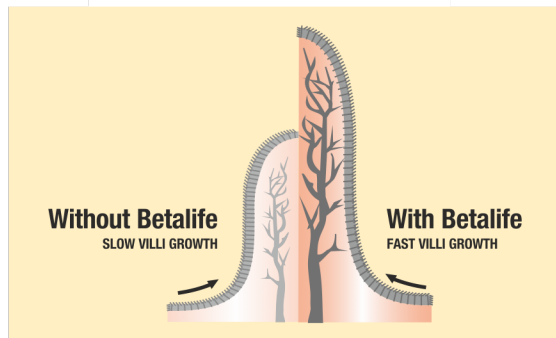
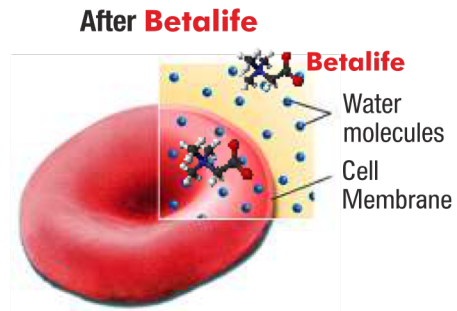
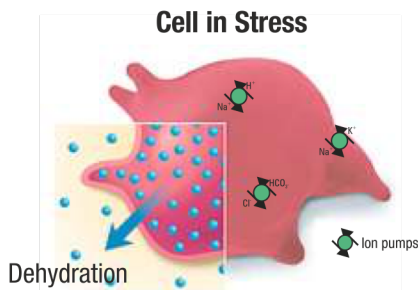
Natural Betaine	Prevents dehydration
Vitamin C	Reduces cortisol levels
Organic minerals	Provides concentrated source of bioavailable mineral nutrition
Menthol	Provides cooling effect
Dextrose	Provides energy to tackle reduced feed intake

Prevents cellular dehydration :

- Corrects water balance and electrolyte balance and prevents dehydration during stress
- Saves up to 5% energy, restricts activation of cellular ion pumps
- Prevents osmotic stress

Provides quick relief from stress :

- Reduces panting rate significantly upto 18.4%
- Stimulates oral mucosa sensory cold receptors leaving birds with sensation of freshness and relaxation
- Boosts energy



Maintain gut tissue health :

- Increases villi height
- Facilitates secretion of digestive enzymes
- Provides relief in coxi challenge stress
- Effective against diarrhoea
- Improves weight gain and FCR

Supplementation Rate :

Stress conditions	: 1 ml / ltr. of water(1 ltr./ 1000 ltr.) - 3-5 days
Extreme climate	: 2 ml / ltr. of water(2 ltr./ 1000 ltr.) - 3-5 days
Chick arrival at farm	: 1 ml / ltr. of water(1 ltr./ 1000 ltr.)
Vaccination stress (a day before vaccination)	: 1 ml / ltr. of water(1 ltr./ 1000 ltr.) - 1 day
Transportation stress	: 1 ml / ltr. of water(1 ltr./ 1000 ltr.) - 3 days

Presentation :
5 Ltr. & 1 Ltr.



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